Corporate Vision

**OUR MISSION**

To be a foundation of strength, committed to meeting the needs of our customers, serving society, and fostering shared and sustainable growth for a better world.

**OUR VISION**

— Be the world’s most trusted financial group —

1. **Work together to exceed the expectations of our customers**

   Strive to understand and respond to the diversified needs of our customers.
   Maintain and expect the highest levels of professionalism and expertise, supported by our consolidated strength.

2. **Provide reliable and constant support to our customers**

   Give the highest priority to protecting the interests of our customers.
   Promote healthy, sustainable economic growth.
   Maintain a robust organization that is effective, professional, and responsive.

3. **Expand and strengthen our global presence**

   Leverage our strengths and capabilities to attract a loyal global customer base.
   Adapt rapidly to changes in the global economy and their impact on the needs of our customers.

Principles of Ethics and Conduct

**Chapter 1  Customer Focus**

We place our diverse customers at the center of all our activities and always act in their best interests. MUFG is able to thrive today because of the trust and confidence that customers have placed in us—the result of years of fair, transparent, and honorable dealings. Our business culture is not driven by the prospect of short-term, immediate gains. Instead, we place a premium on supporting long-term, sustainable relationships with our customers to help them meet their goals.

1-1. Acting with Honesty and Integrity

1-2. Controlling Quality

1-3. Exceeding Customer Expectations

**Chapter 2  Responsibility as a Corporate Citizen**

As a member of MUFG with global operations, we act honorably, with honesty and integrity, and comply at all times with laws, regulations, rules, and internal policies globally. We strive to maintain stability and confidence in the global financial system and to contribute to the sound growth and development of society. We behave in a manner that supports and strengthens the trust and confidence that MUFG has built up over the years.

2-1. Adherence to Laws and Regulations

2-2. Combating Criminal Activity

2-3. Commitment to Social Sustainability
Corporate Vision

Our Mission

Our Values

Principles of Ethics and Conduct

Chapter 1  Customer Focus

Chapter 2  Responsibility as a Corporate Citizen

Chapter 3  Ethical and Dynamic Workplace

How we act to realize the vision

**OUR VALUES**

1. **Integrity and Responsibility**
   Strive to be fair, transparent, and honest. Always act responsibly in the best interest of customers and society as a whole, building long-term stakeholder relationships and giving back to our communities.

2. **Professionalism and Teamwork**
   Respect the diversity of our fellow workers and foster a strong spirit of teamwork. Expect the highest levels of professionalism.

3. **Challenge Ourselves to Grow**
   Adopt a global perspective to anticipate trends and opportunities for growth. Create and sustain a responsive and dynamic workplace where everyone can focus on providing outstanding customer service and embrace new challenges.

**Chapter 3  Ethical and Dynamic Workplace**

We are committed to creating a working environment that fosters mutual respect among MUFG employees, supports the full expression of our individuality as professionals, promotes the power of teamwork, honors diversity, transcends differences, and embraces new challenges.

3-1. Stimulating Workplace

3-2. Ethical Workplace

The corporate vision will serve as the basic policy in conducting its business activities, and will provide guidelines for all group activities. The corporate vision will also be the foundation for management decisions, including the formulation of management strategies and management plans, and will serve as the core value for all employees.