Corporate Vision and Our CSR

Values-Based CSR Activities
We work to fulfill our corporate social responsibility through our business, using our Corporate Vision and Principles of Ethics and Conduct as guidelines.

Our Responsibility and Role as a Financial Institution
Financial institutions have a fundamental responsibility to use their business functions to help stabilize and maintain trust in financial systems and contribute to the sustainable growth of society. MUFG carries out CSR efforts based on a belief in fulfilling our inherent social mission as the lifeblood of the economy, and contributing to solutions to social issues through our core financial businesses.

Business Segments

Corporate & Investment Banking
Small- and medium-sized businesses, large corporations, M&A advisory services, etc.

Consumer Business / Private Banking
Loan and investment products, private banking services, etc.

Asset Management
Corporate pensions, investment trusts, asset management, etc.

Efforts to Improve Customer Satisfaction
The customer focus stance listed at the top of our Principles of Ethics and Conduct is the core philosophy of our business and all CSR activities.

Efforts to Improve Customer Satisfaction
The practice of living up to customers’ trust and contributing to their long-term, sustainable growth by always keeping them first in mind, by acting fairly and honestly, by pursuing quality, and by providing services that exceed their expectations.

Group CSR Priority Themes
At MUFG, we have adopted Addressing Global Environmental Issues and Nurturing Society’s Next Generation as the two priority themes of our group CSR activities.

Addressing Global Environmental Issues
Focus on global warming, biodiversity and other global environmental issues.

Nurturing Society’s Next Generation
Nurture the next generation to address issues such as global environmental problems and global poverty, as well as domestic problems in Japan such as low population growth, the aging of society, and local and regional issues.