

MUFG to exhibit at CEATEC Japan 2017

Tokyo, October 2, 2017 --- Mitsubishi UFJ Financial Group, Inc. (MUFG) announced that it will exhibit its fintech with a booth at the CEATEC Japan 2017 exhibition, opening on October 3 at the Makuhari Messe convention complex.

- **MUFG’s exhibition concept**

“How fintech will shape financial services in the future”

- **Details and purpose**

- As information and communication technology (ICT) is adopted globally and its adoption in financial services accelerates, MUFG has rapidly adopted fintech, using open innovation to create innovative financial services.
- CEATEC Japan 2017 is Asia’s largest international exhibition, and following the success of its exhibition at CEATEC Japan 2016, MUFG selected this venue to inform people involved in finance and fintech as well as the general public of its cutting-edge initiatives in digital innovation.

- **Content for exhibition** (details on following page)

MUFG will exhibit 15 services from Group companies.

Primarily services released or scheduled for release this year or in 2018, these were chosen as initiatives MUFG would particularly like the public to be aware of.

Bank of Tokyo-Mitsubishi UFJ	“MUFG Coin,” a new digital currency, “NAO,” a robot that responds using AI, next generation branches that utilize alternate reality (AR), a 3D concierge, the “MUFG APIs” open APIs, the MUFG Digital Accelerator, “MUFG Innovation Hub,” an owned media, and the Innovation Labo
Mitsubishi UFJ Trust and Banking	Trust Quest
Kabu.com Securities	The OOIRI® (ZEROBILLBANK) IoT share price sensor, AlpacaSearch for kabu.com, xenoFlash for kabu.com, and real time share price prediction
Jibun Bank	“AI Foreign Currency Prediction,” a support tool for foreign currency deposits

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Mitsubishi UFJ Financial Group, Inc. (MUFG) and Group Company Exhibition Contents

Company	Service	Summary
Bank of Tokyo-Mitsubishi UFJ	New digital currency: “MUFG Coin”	Exhibiting a demo of a vending machine settlement system that calls to mind everyday use. Also exhibiting connectivity with the IoT dumbbells, to show connectivity with future IoT equipment.
	Robot that responds using AI: “NAO”	A robot that interacts with in-store customers and introduces products and services.
	Next generation branches that utilize AR	Introducing phase one of the construction of a next generation store that makes use of AR (augmented reality), as well as facial recognition technology with Microsoft HoloLens.
	3D Concierge	Exhibiting a holographic video utilizing one element of immersive presence technology. Mai, a 3D virtual assistant, will narrate.
	Open API: “MUFG APIs”	Easy to understand video introducing life with MUFG APIs and their connection with IoT. Also exhibits the first API portal for developers at a Japanese bank and demo videos from corporate API partners.
	MUFG Digital Accelerator	Exhibiting a 1.5-minute video introducing the program’s outline and participating start ups’ impressions.
	Innovation Labo	A two-minute video introducing the Innovation Labo concept.
Mitsubishi UFJ Trust and Banking	MUFG Innovation Hub	Introducing a new online channel (https://innovation.mufg.jp) that communicates media coverage related to MUFG and IT trends with the aim of enhancing external contacts.
	Trust Quest	Video introduction to “Trust Quest,” - a game that teaches asset formation for the future.
Kabu.com Securities	IoT share price sensor	Fintech solution developed jointly with KDDI that uses IoT sensors to display share price information. Share price movements converts visual and aural information to eliminate impediments to financial transactions.
	OOIRI® (ZEROBILLBANK)	Exhibiting the value the OOIRI blockchain-based corporate currency creates.
	AlpacaSearch for kabu.com	Chart tool that uses ultra-high speed real time processing technology for artificial intelligence and parallel vector calculation.
	xenoFlash for kabu.com	Automatic financial report analysis reports provided with an easy to understand UI, it uses corporate analysis AI based around natural language processing to instantly summarize the results of financial reports.
	Real time share price prediction	Share price prediction tool that uses functions such as the detection of rising trading prices through high speed big data processing.
Jibun Bank	Support tool for foreign currency deposits: “AI Foreign Currency Prediction”	Tool that uses AI to predict foreign currency markets.