

## MUFG to exhibit at CEATEC Japan 2018

**Tokyo, October 15, 2018** --- MUFG announced that it will exhibit its fintech with a booth at the CEATEC Japan 2018 exhibition, opening on October 16 at the Makuhari Messe convention complex.

- **Exhibition concept**  
“The future shape of financial services that utilize advanced technologies”
- **Details and purpose**
  - As information and communication technology (ICT) is adopted globally and its utilization for financial services accelerates, MUFG has rapidly adopted fintech, using open innovation to create innovative financial services.
  - CEATEC Japan 2018 is Asia’s largest international exhibition, and following the success of its exhibition at CEATEC Japan 2017, MUFG selected this venue to inform people involved in finance and fintech as well as the general public of its cutting-edge initiatives in digital transformation.
- **Content for exhibition** (details on following page)  
MUFG will exhibit 20 services from Group companies. Primarily services released or scheduled for release this year or in 2019, these were chosen as initiatives MUFG would particularly like the public to be aware of.

MUFG Bank	Digital currency: “MUFG Coin”, providing a new settlement platform using advanced blockchain technology, family-oriented content, open innovation (startup company support program/open API initiatives)
Mitsubishi UFJ Trust and Banking	DPRIME information investment trust platform
Mitsubishi UFJ Morgan Stanley Securities	Analysis service utilizing processing technology
kabu.com Securities	VR-Station, AR kabu-camera, AlpacaSearch for kabu.com, xenoFlash for kabu.com, Social Momentum, real time share price prediction
Jibun Bank	Jibun Bank smartphone app, AI foreign currency prediction and AI automatic foreign currency deposit foreign currency support tools, use of facial recognition technology
Japan Digital Design	mini, Minkabu Hoken, jStation, Crowd Money
Group companies	MUFG voice-activated financial services

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## MUFG and Group Company Exhibition Contents

Company	Service	Summary
MUFG Bank	Digital currency: "MUFG Coin"	Presentation of five business use cases based on the expanding new global worldview enabled by MUFG Coin incorporating blockchain elements such as smart contracts, in addition to remittances and settlement. Can also vote for the best use case by choosing your favorite and donating MUFG Coin to it.
	Providing a new settlement platform using advanced blockchain technology	Exhibition demonstrating IoT x settlement x security and micropayments only paying for what you use with familiar home appliances.
	Family-oriented content	Game application content where you go shopping at a festival at night, based on the concept of, "Learning about the value of money and how to enjoy spending it."
	Open innovation (startup company support program/open API initiatives)	Exhibiting the content of MUFG Digital Accelerator (startup company support program) and examples of collaboration with six startup companies selected in the program's third round. Also showcases videos and panels on MUFG Bank's open API initiatives.
Mitsubishi UFJ Trust and Banking	DPRIME information investment trust platform	Introducing information investment trust platform DPRIME, which gathers people's personal data, hitherto dispersed among various companies, in one place, and enables them to control what personal data is provided to whom.
Mitsubishi UFJ Morgan Stanley Securities	Analysis service utilizing processing technology	An analysis service combining cluster processing (information visualization) technology with the knowledge of Mitsubishi UFJ Morgan Stanley Securities.
kabu.com Securities	VR-Station	Displays information needed for share trading, such as stock price information, charts, order books, and news, in a virtual trading room in real time, unbound by physical constraints.
	AR kabu-camera	Scans product packages and virtually displays the product's manufacturer, share price information, shareholder benefit information, etc. Also displays print share price information in small type in an intuitive and easily comprehensible format in AR.

	AlpacaSearch for kabu.com	Chart tool that uses ultra-high speed real time processing technology for artificial intelligence and parallel vector calculation.
	xenoFlash for kabu.com	Automatic financial report analysis reports provided with an easy to understand UI, it uses corporate analysis AI based around natural language processing to instantly summarize the results of financial reports.
	Social Momentum	Social Momentum, a service for retail investors which analyses big data such as retail investors' posts on social media to rank individual stocks by the buzz they generate.
	Real time share price prediction	Share price prediction tool that uses functions such as the detection of rising trading prices through high speed big data processing.
Jibun Bank	Jibun Bank smartphone app	App enabling the checking of deposit balances, payment, and transactions in yen and foreign currency on your smartphone.
	AI foreign currency prediction and AI automatic foreign currency deposit	Foreign currency deposit support services that use AI.
	Use of facial recognition technology	Exhibiting a concept for facial detection and comparison to prevent identity fraud and unauthorized use when creating accounts or conducting transactions.
Japan Digital Design	mini	Displays items for, "Making daily life and society a little more convenient."
	Minkabu Hoken	Robo advisor service for insurance.
	jStation	Community service for Chinese tourists to upload videos of their trips in Japan.
	Crowd Money	Exhibiting concept for a new digital wallet app service for individuals suited to the diversified work styles of today.
Group companies	MUFG voice-activated financial services	Exhibiting voice-activated financial services available to customers through Amazon Alexa.

## About MUFG

Mitsubishi UFJ Financial Group, Inc. (MUFG) is one of the world's leading financial groups. Headquartered in Tokyo and with over 360 years of history, MUFG has a global network with over 1,800 locations in more than 50 countries. The Group has over 150,000 employees and offers services including commercial banking, trust banking, securities, credit cards, consumer finance, asset management, and leasing. The Group aims to "be the world's most trusted financial group" through close collaboration among our operating companies and flexibly respond to all of the financial needs of our customers, serving society, and fostering shared and sustainable growth for a better world. MUFG's shares trade on the Tokyo, Nagoya, and New York stock exchanges. For more information, visit <https://www.mufg.jp/english>